



# NEIL AND LOUISE TILLOTSON FUND

Grant Programs



NEW HAMPSHIRE  
CHARITABLE FOUNDATION



# Today's agenda

## About the Neil and Louise Tillotson Fund

- Background and Purpose
- Geography
- Community Investment Framework

## Grant Programs

- 2023 Grantmaking Highlights
- Large Grants
- Local Grants
- Dash Grants
- How to Apply & Application Questions



The Neil and Louise Tillotson Fund serves as a resource for the people of our region to forge their own pathways to well-being and cultivate a region that thrives.



# Geography

- Core area: Coös County, NH and communities that are directly adjacent to Coös County
- Programs, projects or agencies that operate outside the region but offer clear benefit to Coös County
- MRC de Coaticook, Quebec, Canada

**Not sure about geographical fit?  
Please contact us!**

# COMMUNITY INVESTMENT FRAMEWORK

Our Commitment: Support community-identified and community-driven strategies and solutions.

Our Tools: Grantmaking, social impact investing, advocacy, convening and partnerships.



## Individual and Family Well-being

**Goal:** Support individuals and families to meet their essential needs and achieve well-being.



## Healthy Workforce Ecosystem

**Goal:** Strengthen the capacity of local employers to maintain and/or grow operations, build and retain a dynamic workforce, stimulate innovation and entrepreneurship, ensure business continuity and plan for the future.



## Environmental Stewardship

**Goal:** Address the impacts of climate change by investing in climate mitigation and adaptation strategies, responsible stewardship of natural resources and efforts that foster the human connection to the natural environment.



## Resilient Communities

**Goal:** Support initiatives and activities that build trust, belonging and connection and lead to stronger, more resilient communities.

# COMMUNITY INVESTMENT FRAMEWORK



## Individual and Family Well-being

- Meet essential needs for families and individuals: food, accommodation, transportation, health care, learning, childcare etc.
- Strengthen systems of care, defined as a broad array of supports for individuals and families that focus on:
  - inter-agency collaboration
  - individualized, strength-based practices
  - cultural competence
  - collaborative community-based services
  - full participation of families at all levels of the system
  - Shared responsibility for successful results

### Big Bet: A Whole Family Approach

Expand early childhood development strategy to a “whole family” approach, further aligning investments with the work of partners to accelerate improvements in family and child well-being in Coös County.



## Healthy Workforce Ecosystem

- Attract and retain the workforce.
- Establish workforce housing solutions.
- Help companies and employees build skills and systems for sustained success.
- Link employers and employees to financial supports.
- Increase access to affordable quality childcare.

### Big Bet: Invest in Workforce Housing

Establish a workforce housing seed fund for planning and concept development of housing solutions; and a workforce housing investment fund for development and construction.



## Environmental Stewardship

- Be good stewards of the land, air, forests, waterways and wildlife.
- Encourage and support responsible tourism and recreation.
- Build and enhance sustainable food systems.
- Promote, sustain and scale energy efficiency, clean energy and green building.
- Implement climate smart forestry solutions.

### Big Bet: Protect Our Natural Capital

Invest in environmental stewardship in recognition that preserving the region’s natural capital is crucial for a thriving economy and healthy communities.



## Resilient Communities

- Empower youth.
- Convene, collaborate, celebrate.
- Build skills, knowledge and approaches to advance equity.
- Support community builders and change agents.
- Revitalize population hubs and preserve cultural and historical assets.
- Improve civic health.
- Strengthen municipal capacity and leadership.

### Big Bet: Champions for Our Communities

Hire up to three full-time Community Stewards who live in or near Coös County to serve as community champions and to help community members advance local priorities. Create the Community Builders Hub to strengthen the skills, confidence, motivation and connections of community builders.



NEIL AND LOUISE TILLOTSON FUND  
GRANT PROGRAMS



# 2023 Grant Program Highlights

- Decrease application questions from 10 to 4 (Local and large grants). Project or operating budget in any format
- Accept reports in a variety of formats
- Large grants: Rolling deadlines, single stage invited application
- Improved accessibility: translation, ADA compliance, mobile devices
- Annual convenings to share learning and network around shared themes



## Grant Review Criteria

- ✓ Strong alignment with Community Investment Framework
- ✓ Geographical Fit
- ✓ Partnerships and Collaboration
- ✓ Community Support / Community-driven
- ✓ Diverse Funding Streams
- ✓ Local and/or regional impact



The larger the grant request, the more we look for:

Meaningful  
Collaboration

Measurable  
impact

Leverage  
resources

A large teal-colored circle graphic on the left side of the slide, containing the text 'Meaningful Collaboration'.

## Meaningful Collaboration

Are you working with other partners to advance your work and deepen your impact?

A large teal-colored circle containing the text "Measurable Impact".

## Measurable Impact

Are you able to show your impact through assessment, evaluation and learning from your work?



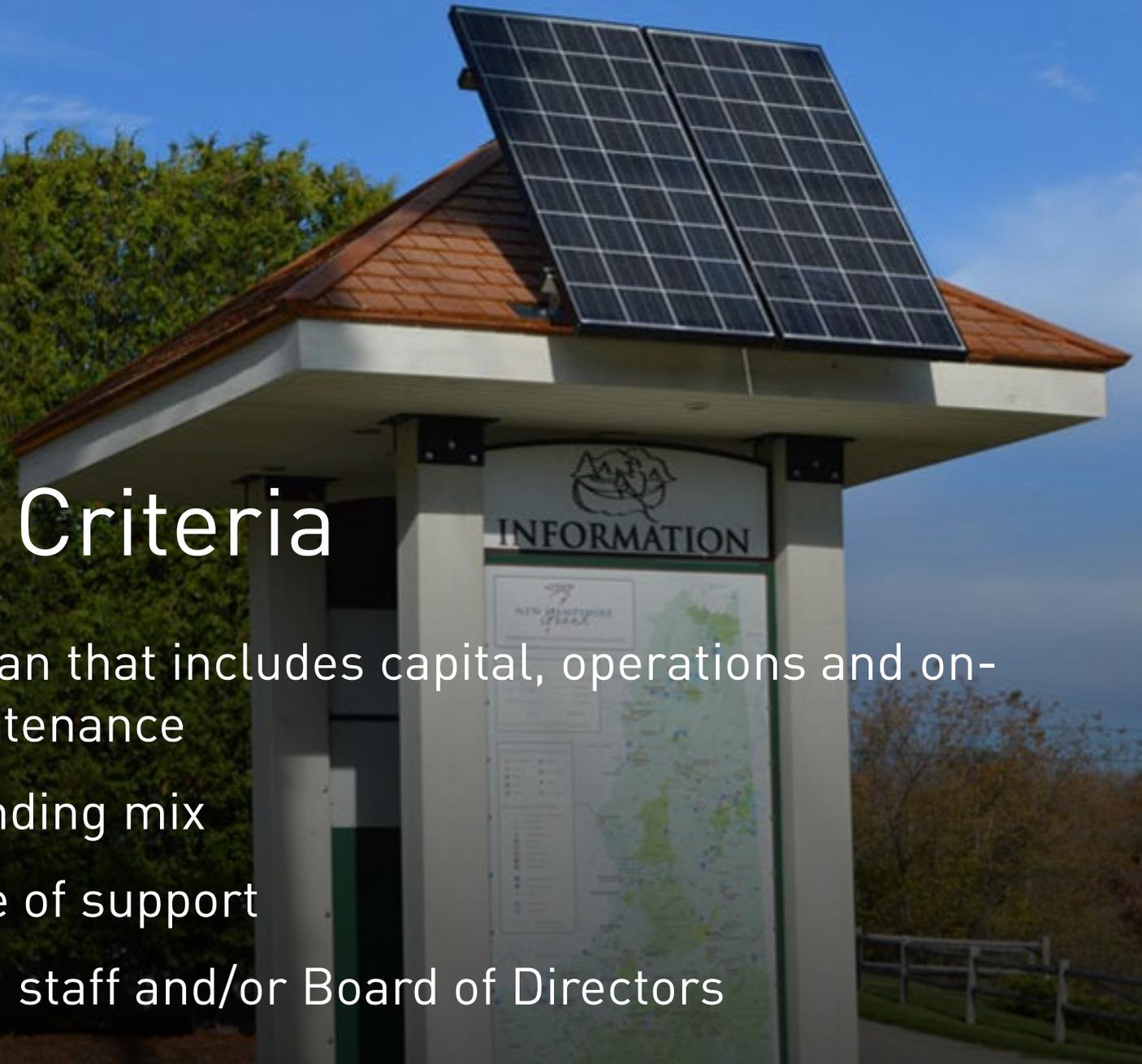
Leverage  
resources

Do you have a broad base of support  
(financial, community support, in kind  
contributions)?



# Capital Criteria

- Building plan that includes capital, operations and on-going maintenance
- Diverse funding mix
- Broad base of support
- Committed staff and/or Board of Directors





# Grant Program Descriptions



# Did you know:

- We encourage applications for multi-year operating support.
- We prefer that you apply to one Tillotson program per year (except for Dash).
- You can apply for Tillotson grant and a NHCF grant in the same year.
- We love to hear from you and we are here to help! Please reach out in advance of submitting an application.
- A list of Tillotson Fund grant awards is available on our website: <https://www.nhcf.org/what-were-up-to/tillotson-fund-grants-more-than-500000-for-north-country-communities/>



# Local Grants

Up to \$20,000 / 1 to 3 years

Deadlines: January 18 & July 19

Decisions: March & September



## Local Grants: Need to Know

- Awards/Declines recommended by a Local Grants Committee with 11 community members from Coos County, Vermont and Quebec.
- Concise applications are appreciated
- Final approvals by Tillotson Fund Advisory Committee
- Each grant round = 18-24 proposals

A red fire truck is parked in a fire station. The truck has "WHITEFIELD" written in yellow letters across the front, with the number "41" on the left and "A2" on the right. There are several emergency lights on the roof. An American flag is visible on the wall in the background.

# Large Grants

\$20,001 to \$300,000 / 1 to 3 years

Deadline: Rolling

Decisions: Every 2 months



## Large Grants: Need to Know

- Invited applications with a rolling deadline.
- Tillotson staff and contracted grant reviewers work closely with invited grant applicants to develop and finalize proposals.
- Grant reviewers make recommendations to the Tillotson Advisory Committee.
- Advisory Committee makes final funding decisions.



## Large Grants Review Criteria

Meaningful  
Collaboration

Measurable  
impact

Leverage  
resources



Again, there will be some back and forth once you have been invited to apply with FDOT's fund grant reviewers.

So, again, there is no deadline to apply and applicants will be notified of final decisions in March and September of 2023.

# DASH Grants

\$250, Up to \$2,000

Deadline: Rolling



## DASH Grants: Need to Know

- One time, project-based requests
- One year (or less) timeline
- Application: One question and a project budget
- Funded projects include:
  - Providing marketing materials
  - Sponsoring a school field trip
  - Offering training to staff or volunteers
  - Hiring a consultant
  - Purchasing equipment, furniture or supplies



Questions?