NEIL AND LOUISE TILLOTSON FUND

Grant Programs
Today’s agenda

About the Neil and Louise Tillotson Fund
- Background and Purpose
- Geography
- Community Investment Framework

Grant Programs
- 2023 Grantmaking Highlights
- Large Grants
- Local Grants
- Dash Grants
- How to Apply & Application Questions
The Neil and Louise Tillotson Fund serves as a resource for the people of our region to forge their own pathways to well-being and cultivate a region that thrives.
Geography

- Core area: Coös County, NH and communities that are directly adjacent to Coös County
- Programs, projects or agencies that operate outside the region but offer clear benefit to Coös County
- MRC de Coaticook, Quebec, Canada

Not sure about geographical fit? Please contact us!
COMMUNITY INVESTMENT FRAMEWORK

Our Commitment: Support community-identified and community-driven strategies and solutions.

Our Tools: Grantmaking, social impact investing, advocacy, convening and partnerships.

- **Individual and Family Well-being**
  - Goal: Support individuals and families to meet their essential needs and achieve well-being.

- **Healthy Workforce Ecosystem**
  - Goal: Strengthen the capacity of local employers to maintain and/or grow operations, build and retain a dynamic workforce, stimulate innovation and entrepreneurship, ensure business continuity and plan for the future.

- **Environmental Stewardship**
  - Goal: Address the impacts of climate change by investing in climate mitigation and adaptation strategies, responsible stewardship of natural resources and efforts that foster the human connection to the natural environment.

- **Resilient Communities**
  - Goal: Support initiatives and activities that build trust, belonging and connection and lead to stronger, more resilient communities.

Investment areas are mutually reinforcing, guided by equity and informed by community.
COMMUNITY INVESTMENT FRAMEWORK

**Individual and Family Well-being**
- Meet essential needs for families and individuals: food, accommodation, transportation, healthcare, learning, childcare, etc.
- Strengthen systems of care, defined as a broad array of supports for individuals and families that focus on:
  - inter-agency collaboration
  - individualized, strength-based practices
  - cultural competence
  - collaborative community-based services
  - full participation of families at all levels of the system
  - Shared responsibility for successful results

**Healthy Workforce Ecosystem**
- Attract and retain the workforce.
- Establish workforce housing solutions.
- Help companies and employees build skills and systems for sustained success.
- Link employers and employees to financial supports.
- Increase access to affordable quality childcare.

**Environmental Stewardship**
- Be good stewards of the land, air, forests, waterways and wildlife.
- Encourage and support responsible tourism and recreation.
- Build and enhance sustainable food systems.
- Promote, sustain and scale energy efficiency, clean energy and green building.
- Implement climate smart forestry solutions.

**Resilient Communities**
- Empower youth.
- Convene, collaborate, celebrate.
- Build skills, knowledge and approaches to advance equity.
- Support community builders and change agents.
- Revitalize population hubs and preserve cultural and historical assets.
- Improve civic health.
- Strengthen municipal capacity and leadership.

**Big Bet: Invest in Workforce Housing**
Establish a workforce housing seed fund for planning and concept development of housing solutions; and a workforce housing investment fund for development and construction.

**Big Bet: Protect Our Natural Capital**
Invest in environmental stewardship in recognition that preserving the region's natural capital is crucial for a thriving economy and healthy communities.

**Big Bet: Champions for Our Communities**
Hire up to three full-time Community Stewards who live in or near Coös County to serve as community champions and to help community members advance local priorities. Create the Community Builders Hub to strengthen the skills, confidence, motivation and connections of community builders.
NEIL AND LOUISE TILLOTSON FUND
GRANT PROGRAMS
2023 Grant Program Highlights

- Decrease application questions from 10 to 4 (Local and large grants). Project or operating budget in any format
- Accept reports in a variety of formats
- Large grants: Rolling deadlines, single stage invited application
- Improved accessibility: translation, ADA compliance, mobile devices
- Annual convenings to share learning and network around shared themes
Grant Review Criteria

- Strong alignment with Community Investment Framework
- Geographical Fit
- Partnerships and Collaboration
- Community Support / Community-driven
- Diverse Funding Streams
- Local and/or regional impact
The larger the grant request, the more we look for:

- Meaningful Collaboration
- Measurable impact
- Leverage resources
Meaningful Collaboration

Are you working with other partners to advance your work and deepen your impact?
Are you able to show your impact through assessment, evaluation and learning from your work?
Leverage resources

Do you have a broad base of support (financial, community support, in kind contributions)?
Capital Criteria

- Building plan that includes capital, operations and ongoing maintenance
- Diverse funding mix
- Broad base of support
- Committed staff and/or Board of Directors
Grant Program Descriptions
Did you know:

- We encourage applications for multi-year operating support.
- We prefer that you apply to one Tillotson program per year (except for Dash).
- You can apply for Tillotson grant and a NHCF grant in the same year.
- We love to hear from you and we are here to help! Please reach out in advance of submitting an application.
- A list of Tillotson Fund grant awards is available on our website: https://www.nhcf.org/what-were-up-to/tillotson-fund-grants-more-than-500000-for-north-country-communities/
Local Grants

Up to $20,000 / 1 to 3 years

Deadlines: January 18 & July 19

Decisions: March & September
Local Grants: Need to Know

• Awards/Declines recommended by a Local Grants Committee with 11 community members from Coos County, Vermont and Quebec.

• Concise applications are appreciated

• Final approvals by Tillotson Fund Advisory Committee

• Each grant round = 18-24 proposals
Large Grants

$20,001 to $300,000 / 1 to 3 years

Deadline: Rolling

Decisions: Every 2 months
Large Grants: Need to Know

- Invited applications with a rolling deadline.
- Tillotson staff and contracted grant reviewers work closely with invited grant applicants to develop and finalize proposals.
- Grant reviewers make recommendations to the Tillotson Advisory Committee.
- Advisory Committee makes final funding decisions.
Large Grants Review Criteria

- Meaningful Collaboration
- Measurable impact
- Leverage resources
DASH Grants

$250, Up to $2,000

Deadline: Rolling

Again, there will be some back and forth once you have been invited to apply with Tillotson Fund grant reviewers.

So, again, there is no deadline to apply and applicants will be notified of final decisions in March and September of 2023.
DASH Grants: Need to Know

• One time, project-based requests

• One year (or less) timeline

• Application: One question and a project budget

• Funded projects include:
  Providing marketing materials
  Sponsoring a school field trip
  Offering training to staff or volunteers
  Hiring a consultant
  Purchasing equipment, furniture or supplies
Questions?