

# NEIL AND LOUISE TILLOTSON FUND

Grant Seeker Information Session  
November 12, 2020



NEW HAMPSHIRE  
CHARITABLE FOUNDATION

# OVERVIEW

Overall goals for the Neil and Louise  
Tillotson Fund

Specific grant program goals and priorities

Application process



Sustainable community and  
economic development

# NEIL AND LOUISE TILLOTSON FUND OVERALL GOALS



Improve the social and emotional health and well-being of children 0 to 8 in Coös County

Advance an increasingly  
resilient pool of  
community leaders

Strengthen communities and deepen  
people's connections to their communities  
and one another





Increase the number of businesses in the region that pay a livable wage, keep wealth local, and foster a healthy environment

# NEIL AND LOUISE TILLOTSON FUND

## GRANT FOCUS

A teal-colored circle containing the text "Strengthen communities".

Strengthen  
communities

A teal-colored circle containing the text "Deepen people's connections".

Deepen  
people's  
connections

NEIL AND LOUISE TILLOTSON FUND  
GRANT GOALS



Enrich people's sense of place through connection  
to their communities and one another

Promote and enhance  
cultural and social assets  
throughout the region

Courtesy photo

# Revitalize population hubs and strengthen community gathering places



Enhance the region's  
natural resources by  
promoting sustainable use  
of the region's forests,  
farms, and waterways



Address gaps in basic needs for underserved, low-income residents

NEIL AND LOUISE TILLOTSON FUND  
GRANT PRIORITIES



VIBRANT  
DOWNTOWNS



PLANNING  
EFFORTS



POSITIVE YOUTH  
DEVELOPMENT



LOCALLY PRODUCED  
FOODS



HEALTHY RURAL  
LANDSCAPES



Work  
together

Effective  
collaboration

Connecting  
initiatives

Measurable  
impact

Leverage  
resources

# MUNICIPALITIES

- Will not replace public responsibility or fill budget gaps
- Demonstrate track record of public support (i.e. votes, town budget, volunteering)
- Show commitment of future support and community involvement
- Please call in advance to discuss with staff



Capital Criteria

HOW TO APPLY

# Online Grant Application System

## GrantSource

Contact Person

Operating budget

Eligibility Checklist

EIN# or Qualified donee#

# APPLICATION

Executive Summary

COVID-19 Response

Community Need

Project description

Tillotson Goals

Sustainability

Project Budget

# LOCAL GRANTS PROGRAM

UP TO \$20,000

# REVIEW PROCESS

1. Review for completeness
2. Local Grants Committee approves or declines
3. Applicants notified within 3 months of applying

# LARGE GRANTS PROGRAM

\$20,001 - \$300,000

# 2-STEP REVIEW PROCESS

1. Staff due diligence
2. Advisory committee invites full application or declines within 3 months
3. Applicant submits full application and work plan
4. Advisory Committee makes award or decline decision within 2 months

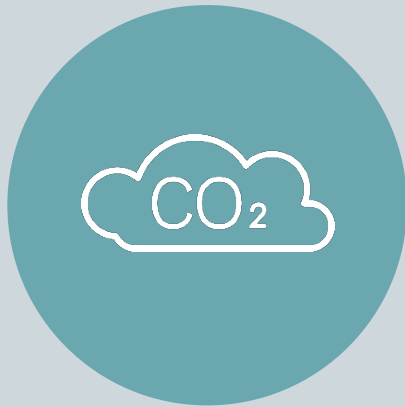


# Empower Coö's Youth Grants Program



UP TO \$10,000

# PROGRAM PRIORITIES



REDUCING  
CARBON  
EMISSIONS



YOUTH  
EXTRA-CURRICULAR  
ACTIVITIES



STRENGTHEN  
COMMUNITY  
ENGAGEMENT

# REVIEW CRITERIA

- Have engaged youth (ages <22) in design, implementation, and decision making process of project/organization
- Demonstrate how initiative is reducing barriers to participation
- For requests more than \$5,000, demonstrate long-term, regional impact

# REVIEW PROCESS

1. Review for completeness
2. Empower Coös Youth Grants Committee approves or declines
3. Applicants notified within 3 months of applying

# APPLICATION DEADLINE

Thursday,  
January 14, 2021



Questions?