The Mary Gale Foundation
Grant Application

GENERAL INFORMATION ALREADY IN PROFILE:

Name of Organization
Address
Contact Person
Purpose/Mission of Organization
Current Fiscal Year Operating Budget
Website Address
Operating Budget
Board List
Financial Statement

APPLICATION-SPECIFIC INFORMATION IN ONLINE FIELDS:
Amount Requested
Purpose of request/Project title
Project begin date
Project end date
Total project budget
Amount raised to date

Mary Gale Foundation Questions:

Executive Summary:
- *Briefly describe the services to be provided or other activities that you propose to carry out with Mary Gale Foundation funding.*

Community Need or Opportunity:
- *Describe the need or opportunity for your proposed work, including qualitative or quantitative data as appropriate.*

Description of Proposed Work:
- *Define the target population to be served (age, gender, income status, location, and any other eligibility criteria).*
- *Describe the program/s or service/s that will be provided or other project activities undertaken, which staff will be responsible, and on what timeline.*
- *Is the proposed work based on research or evidence-based practices? Explain.*
- *If the requested amount covers only a portion of the total project or program budget, please specify which activities MGF funding will support.*
- *How does this work address the identified community need or opportunity? To the extent known, if the proposed work will not meet all of the identified need for this type*

of service or program, please explain briefly how additional funds from other sources will be leveraged, and/or what portion of such need the proposed work will leave unaddressed. (We are interested in understanding not only what the requested grant dollars will do, but also what needs, if any, of the target population exceed the reach of the requested funds. E.g. existence of a wait list for services.)

- Outcomes:
    - *List the anticipated outcomes of this work and how you will measure progress towards each outcome. (Please provide both quantitative and qualitative targets as appropriate; for additional guidance on outcomes please see page 3.)*
    - *What will change as a result of this work?*

- Partners:
    - *Describe how your proposed work fits with the efforts of other partner organizations that serve this same target population in Greater Manchester, and explain how you cooperate or collaborate with these partners, with a focus on the programs or services for which you are seeking MGF funding.*

- Financial Information:
    - *Provide a detailed project budget, including both expenses and revenues, for the proposed work that is the subject of this request -- including personnel costs, administrative costs, etc. for the entire program, service or project.*
    - *Specify what portion of each line item the Mary Gale Foundation grant will cover, as well as what portion of each line item will be covered by additional funding received from other sources (federal, state, private donations, etc.)*
    - *If the proposed work will continue beyond the grant period, please describe how you intend to sustain this work, including any plans to request future funding from the Mary Gale Foundation.*

<center>**Guidance for Drafting Outcomes and Outcome Indicators**</center>

Outcomes

Outcomes express the result that your service, program or project aims to achieve. What will be different once your efforts are completed? What will be the impact of the work? These differences are often expressed in terms of changes in learning, action or conditions of individuals, families, households, organizations, or systems. Outcomes should be appropriate for the current grant period; if this is a one-year grant, the outcomes should reflect what you will achieve in that one year.

Outcome Measure/Indicators

Outcome measures or indicators show whether you have achieved what you intended. Outcomes can have more than one indicator, and the indicators can be quantitative and/or qualitative in nature.

Where appropriate and possible, you should include numeric targets for your indicators. Of course it is important to consider feasibility and cost of data collection when deciding on indicators, as some desirable indicator data may be unrealistic or too expensive to collect.

Examples (These are designed to help you think about what metrics are most appropriate for your work and are samples only.)

Outcome: Low-income, elderly women in the area are able to maximize their independence and receive services that enable them to remain living in their homes.

Outcome Indicator(s):
- At least XXX low-income elderly women receive a home needs assessment.
- A home based care plan is developed and implemented for at least XXX low-income elderly women.
- XX% of clients report that the provided services enhanced their ability to live independently.

Outcome: Low income, homebound women 65 and over receive access to nutritious food that reduces hunger and helps enable them to remain in their own homes.

Outcome Indicator(s):
- At least XXX low income elderly women receive home delivered meals.
- At least two-thirds of these clients report that these meal deliveries are an important factor in helping them to remain in their own homes.
- XX% of participating clients report that they are less hungry as a result of the program

Outcome: Enhanced coordination among service providers to improve integrated care for frail older women.

Outcome Indicator(s):
- At least XX provider organizations participate in developing a shared model for establishment of individualized care plans.
- Creation of a shared client database enables service providers to track care plans and monitor services provided.
- At least XX% of those served report that service coordinators helped them get what they needed.
- Fewer than XX% of those served report that it is a problem to receive advice/assistance from more than one care coordinator.